

ecco la design

PhotoBook - FAQs

1. What does an Ecco la Design PhotoBook look like?
2. How much does a PhotoBook cost?
3. What payment methods do you accept?
4. What sizes are Ecco la Design PhotoBooks?
5. What kind of paper stock is used and how long will it last?
6. How many pages can I have in a PhotoBook?
7. How many photos can be included in a PhotoBook?
8. What sort of things can I include in a PhotoBook?
9. What is a Dust-Jacket?
10. What are Printed Hardcover?
11. What are Lay-Flat pages?
12. What is Title Embossing?
13. How do I send my images to Ecco la Design?
14. How many book prints can I order?
15. How long does it take for you to design and deliver my PhotoBook?
16. Delivery Policy
17. Cancellation and Replacement Policy

1. What does an Ecco la Design PhotoBook look like?

Ecco la Design photobooks are individually hand stitched and hand-bound hardcover books that are produced to superior quality specifications. Ecco la Design PhotoBooks can be designed in three sizes (A3, A4 and A5) and are available in three layouts - landscape, square or portrait.

We offer nine sizes, 20+ cover materials and various finishing options including dust-jackets and presentation boxes.

2. How much does a PhotoBook Cost?

Once you have contacted our design team with your request, we will email you our full price list. Starting prices may be viewed on the product pages of the website.

3. What payment methods do you accept?

Ecco la Design accepts cheque, direct deposit or cash payments only.

4. What sizes are Ecco la Design PhotoBooks?

Formats (mm)	Large	Medium	Small
Landscape	420 x 297	297 x 210	210 x 148
Portrait	297 x 420	210 x 297	148 x 210
square	297 x 297	210 X 210	148 X 148

5. What kind of paper stock is used and how long will it last?

Ecco la Design PhotoBooks are digitally printed onto high-quality stock with a number of different thicknesses and finishes. The stocks are rated as archival according to standard ISO-9706. The inks used are guaranteed not to fade for 50 years when not exposed to harsh or ultraviolet light for extended periods of time.

6. How many pages can I have in a PhotoBook?

Ecco la Design allows for a minimum of 10 pages (5 sheets) and a maximum of 200 pages (100 sheets) per PhotoBook. However, this may vary depending on the page stock chosen. Below are our recommended page/sheet limits for each paper stock that will maximize the life of your PhotoBook.

Paper stock	Weight (gsm)	Page Limit	Sheet Limit
Satin	170 gsm	200 pages	100 sheets
Gloss	170 gsm	200 pages	100 sheets
Lay-flat Satin	300 gsm	120 pages	60 sheets
Lay-flat Gloss	300 gsm	120 pages	60 sheets

7. How many photos can be included in a PhotoBook?

You can have up to 10 images on each page, but for a more professional result, we recommend 1-3 images per page.

8. What sort of things can I include in a PhotoBook?

- Images in JPG (JPEG), TIFF or PNG (with transparency) format with an RGB colour profile (CMYK is not supported). Most digital cameras produce images in RGB format.
- Text as captions, headings and paragraphs

Please note that the copyright to all images, text and other content must either belong to the client or be free of copyright restrictions. Ecco la Design does not accept any liability for infringement of copyright.

9. What is a Dust-Jacket?

The dust-jacket is an optional extra you can add to your PhotoBook. It is a cover sleeve that can wrap around the hardcover for decorative and protective purposes. Dust-jackets are printed on 270gsm paper stock and finished with your choice of matte or gloss laminate.

10. What are Printed Hardcover?

Printed Hardcover differ from the other hardcover options that are material and fabric based, rather, your design is printed on to an adhesive paper, laminated in your choice of matte or gloss laminate, then bound around the hardcover itself.

11. What are Lay-Flat pages?

Unlike all other page stock options, lay-flat pages are a thicker 300gsm weight and are designed to sit perfectly flat like a traditional album. Please note that Lay-flat pages are only available in Grand Square, Grand Portrait, Regular Square, Regular Portrait and Regular Landscape sizes if the 'Deluxe Printing' option is chosen.

12. What is Title Embossing?

You can choose to stamp the title of your PhotoBook on to the bottom right of the hardcover, in gold, silver or clear foil.

13. How do I send my images to Ecco la Design?

Once you have contacted our design team with your request, we will email you with instructions on how your image files are to be provided to us. We recommend either Express Post or registered post for anything you post to us that is of value to you.

14. How many book prints can I order?

There are no limits on the number of printed books you can order – from a single copy to 500+ copies. Discounts are given on volume orders.

15. How long does it take for you to design and deliver my PhotoBook?

Usually, it takes about 3-4 weeks to design, print and deliver your PhotoBook. Design takes approximately 7-14 days, with an additional 14 days for print and delivery. This is able to be given to you more definitely on a case by case basis depending on how busy our design schedule it.

Once you have approved the design preview and the balance of your payment has been received, your Ecco la Design PhotoBook will be delivered to you via Australia Post within 14 days of the receipt of your order to print (with the exception of the Christmas period).

If you require it sooner, please contact us and we will see if your request is possible.

16. Delivery Policy

Ecco la Design will deliver to the address specified in your order, within 14 days (with the exception of the Christmas period). All orders will be delivered by Australia Post's Parcel Post service and, should you not be available at the time of delivery, a Parcel Notice will be left and your order can be collected from your local Australia Post Office.

Please note: The Ecco la Design service is only available in Australia. Deliveries are made to Australian addresses only

17. Cancellation and Replacement Policy

Book production begins immediately after submitting full payment for your book. Therefore cancellations cannot be made or be refunded. Replacements will only be made for books suffering defects due to manufacture, provided that the book is returned to us within 7 days of receipt. Should you believe that your PhotoBook is faulty due to manufacture, email us immediately. PhotoBooks subject to customer-generated mistakes including spelling, typographical or grammatical mistakes, low image quality or unacceptable treatment, will not be replaced. Ecco la Design will not be responsible for the quality of the print when images provided are below minimum requirements.